

young entrepreneur INSTITUTE

AT UNIVERSITY SCHOOL



Every child
should
understand
and experience
entrepreneurship.

Why entrepreneurship?

We don't expect every child to become an entrepreneur, but we know entrepreneurship activities teach critical life skills.

The entrepreneurial mindset empowers kids to meet the challenges they'll face throughout their lives with confidence.

STEM & Entrepreneurship

Combining entrepreneurial learning with STEM education fosters innovation, creativity, and communication skills, preparing students to confidently apply their STEM knowledge throughout their scholastic and professional careers.

Our mission is to equip K-12 students with an entrepreneurial mindset and skills for the future by training and supporting educators and offering hands-on learning opportunities for students.



What we do at Young Entrepreneur Institute



Consulting Services

Young Entrepreneur Institute provides free consulting services to help schools and organizations evaluate and implement entrepreneurial curriculum and programs.



Professional Development and Training for Educators

Our annual **Enspire Conference** attracts hundreds of educators and administrators to share best practices, hear from nationally-known keynote speakers and expert panels; learn about entrepreneurship curriculum programs; and network with fellow educators.



Educator Power Hours are held monthly via Zoom to provide tools to help educators learn about curriculum, programs and activities that develop entrepreneurial mindset and skills.



K-12 Programs

Young Entrepreneur Pitch Challenge (YEPC) teaches students the skill of making a persuasive elevator pitch. An educator toolkit, training and hands-on student workshops are available. Educator toolkit provides five lessons and implementation instructions.



Young Entrepreneur Market (YEM) offers students real-world experience selling their products at venues including farmers markets, craft fairs, and community events.



Celebrate Youth Entrepreneurship (CYE) is a speaker event that brings together middle school and high school students for a day of inspiration and learning.